# ASSOCIATION OF NOVA SCOTIA MUSEUMS ANNUAL REPORT 2017-2018

# **Table of Contents**

President's Message	2
Executive Director's Message	4
Association of Nova Scotia Museums	5
Communications	7
MuseFund for Nova Scotia	8
Museum Evaluation Program	9
Award Program	10
Training	11
Advisory Service	13
Engagement Map	15

www.ansm.ns.ca admin@ansm.ns.ca

@ copyright 2018

ASSOCIATION OF NOVA SCOTIA MUSEUMS

All rights reserved by the Association of Nova Scotia Museums

The Association of Nova Scotia Museums gratefully acknowledges the ongoing financial support of the Department of Communities Culture & Heritage.

# President's Message 2018

I am pleased to introduce the 2017/18 Annual Report of the Association of Nova Scotia Museums to its members and stakeholders. This report details the many activities and initiatives that the Association has undertaken on behalf of its membership throughout the year to advance its vision for the sector: *All museums in Nova Scotia are valued by Nova Scotians, are sustainable and operate accordingly to established standards of excellence*.

The Museum Evaluation Program continues to be an on-going focus of the Association, with the support of the Nova Scotia Department of Communities, Culture & Heritage (CCH). The 2017 program saw the application of the evaluation tools to 26 sites and the central storage areas of the Nova Scotia Museum. We expect the final report from that round of evaluations to be made public soon. We will also be announcing soon the rotation for the next round of evaluations to CMAP and NSM site beginning in 2019.

Over the past four years, the Association has placed significant energies towards the development of an endowment fund to support accredited museums in Nova Scotia, with funding from Canadian Heritage, NS Communities, Culture & Heritage and the community supported \$100 from 100 campaign proceeds. In the spring of 2018, the ANSM Board of Directors decided to not move forward any further with the MuseFund initiative. That decision was a difficult one. While much has been accomplished, the Board came to the realization that the conditions were not in place for us to realize our fundraising goal of \$2.5 million. We concluded our fundraising planning retreat in Iona last fall with the clear objective of developing a peer-to-peer fundraising campaign. Subsequent to the retreat, the Bloom group was engaged to undertake prospecting research so that we could identify the person(s) that could advance this. What came clear from the process with Bloom was that we, as a museum community, do not have those wealthy, and well connected, friends or champions that could undertake the kind of peer-to-peer fundraising required to bring this project to fruition. Much more ground work is required to raise the profile of museums and better articulate our contributions to the lives of Nova Scotians before we can move forward with MuseFund. As well, our funding from Canadian Heritage to support the development of the fund ended on March 31, 2018. The need for this fund remains. Unfortunately, our ability to bring it to fruition is not currently there. On behalf of the Board, I extend our sincerest appreciation to everyone that supported the development of MuseFund, including the Fund Committee and donors. We will be announcing soon our intentions for the monies that were collected.

Training and professional development opportunities for museum staff and volunteers remains a priority for ANSM. Components of the core museum studies program continue to be offered on a rotational basis each year. Congratulations to Katherine Tanner (Nova Scotia Sport Hall of Fame), Miranda Romkey (Cole Harbour Rural Heritage Farm Museum), Marla Webber (Fort Point Museum), Patricia Welton (Fundy Geological Museum), Sandra Tanner (Fundy Geological Museum), and Leisa Babineau (Fundy Geological Museum) for completing the Museum Studies Certificate in 2017/18.

NovaMuse continues to grow and evolve. As part of Canada 150, we launched Touchstones: Exploring Nova Scotia's history in 150 years of confederation. This initiative saw engagement with the community as well as Canadian History 11 students and teachers from around Nova Scotia. The public voted for the over 600 artifacts that helped shape Nova Scotia's role in confederation and evolution of Canada, while the students selected and curated the final 150 objects to be used in the exhibit. The exhibit is available on <a href="mailto:novamuse.ca">novamuse.ca</a>. A related interactive

performance presentation toured museums and schools around the province. We also continue to enrich the collections records as well as implement technical upgrades and functionality improvements.

Before closing, I thank Nova Scotia Communities, Culture and Heritage for funding, support and encouragement. ANSM, working on behalf of its members, receives core and project funding, as do member museums individually through programs administered by the Department. It is also important to recognize the support of Canadian Heritage through their Museums Assistance and Strategic Initiatives programs to our activities.

Finally on behalf of all of you, I extend appreciation of our small but mighty staff, led by our Executive Director Anita Price, for the excellence of their work, their dedication and leadership. I thank my fellow Board members and those that serve on our committees for the commitment of their time, energy and talent to our affairs. I also want to recognize and thank retiring board member Russell Grosse for his commitment and contributions to our Association.

Respectfully,

Rodney Chaisson, President 27 September 2018

# **Executive Director's Message**

Each year brings growth and change to ANSM as it seeks to fulfill its mandate and strives to support the museums of Nova Scotia into the future. We learn as we evolve and our capacity as a non-profit umbrella organization is both challenged and empowered by our limited operating resources. It keeps us in a mindful place regarding the realities of many of our members who are also small non-profits covering many bases with limited resources. As ever, I am hearten and grateful for the support and contributions of our members and stakeholders. Much of what we achieve is possible because of the good will and interest of the museum community with the important underpinning of financial support from government.

ANSM provides two important programs which work toward addressing the key element of our mission statement to "encourage the development of professional best practices in Nova Scotia's museums". The Advisory Service has been an important collections management related program for ANSM for several years. Its approach providing a co-operative service program for a museum collections management system with related support and tools is seen as a national best practice service model which is being implemented in provinces across the country. The Museum Evaluation Program is an important accountability initiative for museums in the province and in 2017 included Nova Scotia Museum sites and collections storage facilities. We learn as much as our members in the process of delivering evaluations and value their insights into the program's strengths and weaknesses as we move forward and continue to evolve.

While the decision was ultimately made to step back from further implementation of MuseFund for Nova Scotia, we learned a great deal about the business of fundraising and the challenges it poses for non-profits entering into the process. There are lessons we can share with our members upon embarking on fundraising initiatives including the pros and cons for museums, with their unique advantages and challenges. I echo ANSM President, Rodney Chaisson's, words thanking MuseFunds' supporters and friends.

As ever, my Thanks to the dedicated staff of the Association of Nova Scotia Museums who work with commitment, diligence and expertise (powered by the occasional cake eating session) on behalf of our members. My sincere thanks to our Board of Directors and committees' members for their tremendous support, interest and generosity.

Sincerely,

Anita Price

**ANSM Executive Director** 

Rhita Puis

# **Association of Nova Scotia Museums**

### Vision

All museums in Nova Scotia are valued by Nova Scotians, are sustainable and operate according to established standards of excellence.

### Mandate

Working in partnership with museums, communities and supporters, the mandate of the Association of Nova Scotia Museums is to:

- Encourage the development of professional best practices in Nova Scotia's museums
- Educate Nova Scotians about the value of museums and Nova Scotian stories
- Act as a champion on behalf of museums in Nova Scotia

### Members

As of March 31, 2018, the Association included **89** Museum Members, **15** Organizational Members, **16** Individual Members and **1** Student Member. Members are involved with the Association in a variety of ways including serving as board and committee members, course participants and instructors, conference planners and presenters and project partners.

# **Honorary Members**

Individuals who have made exceptional contributions to the Association and the Museums of Nova Scotia.

Brian Cuthbertson James O. St Clair Wilma Stewart-White Gary Selig Eric Ruff Sylvia Whitehead

# Leadership

The Association of Nova Scotia Museums is led by it's Board of Directors. This governance body is comprised of members elected by the ANSM membership at the Annual General Meeting. The Board is accountable to the membership and is collectively responsible for the governance of the Association. It is responsible for shaping organisational policy and ensuring its implementation.

The Board identified the following priorities for 2017 - 18

- Strategic Plan Implementation, 2015 2018
- Deliver the Museum Evaluation Program
- MuseFund for Nova Scotia
- Training & Workshops continued implementation of the Training Plan (2010)
- Advisory Service and related activity continues as core program
- ANSM Award Program

# **Board of Directors and Staff**

# **Board Members and Officers**

Rodney Chaisson, President
Oralee O'Byrne, Northeast Regional Director, Vice-President
Mark Peapell, Treasurer
Russell Grosse, Central Regional Director, Secretary
Judy Frotten, South West Regional Director
Del Muise, Cape Breton Regional Director
Kathy Sullivan, Director at Large
Marla Webber, Director at Large

# Staff

Staff implement the Association's commitment to serve its members through training, outreach and networking activities. They regularly attend regional meetings, events, exhibitions and programs, meetings, and planning sessions. They provide programs and services province-wide including site visits, consultations and workshops.

Anita Price, Executive Director
Karin Kierstead, Evaluation Program Manager
Jennifer Winter, Administrative Assistant
Sandi Stewart, Advisory Assistant
Debbie Roza-Mercier, Director of Fund Development (September 2016 – September 2017)
Cathy Blackbourn, Evaluation Program Support (October 2017 – June 2018)

# **Communications**

ANSM regularly communicates with members in a variety of ways including the ANSM website, the Beacon e-newsletter, social media (Facebook, Twitter, and Pinterest and others) and annual mail-outs.

The remodeling of the ANSM website (www.ansm.ns.ca) in 2016 gave it fresh new features and a marked increase in user-friendliness. It is clear from the visitation stats below that users are able to find what they need in less time, and with fewer clicks.

# Website statistics (April 1 2017 - March 31, 2018)

8,012 visits from 4,649 unique visitors

26,943 page views

82% were new visitors to the ANSM site

2.42 minutes average time on site

3.36 average page views per visit

Traffic sources: 50.4% search engine, 27.8% direct, 14.3% referring, 7.3% social media

The website provides information about the Association, its programs and events, internal job postings, organizational reports, personnel information, museological resources, lists of museum members by region with links, archives and sign-up capacity for the Beacon enewsletter and online payment options utilizing PayPal and EventBee. The website links to NovaMuse.ca as well as the ANSM and NovaMuse Facebook pages, and staff blog.

ANSM engages with the museum community on its Facebook page as well as through Twitter and Pinterest. The ANSM Facebook page is used to share members' events, ANSM programs, heritage-related news, useful resources, pictures of museums and events and to keep in touch with interested individuals and organizations. The page has 970 followers, 85 of whom are new from this past year. Pinterest (41 followers) and Twitter (321 followers) are mainly used for NovaMuse collections information sharing and engagement. It is a testament to the interest in digital collections that the NovaMuse Pinterest page attracts more than 4,200 visits per month.

The Beacon e-newsletter is the major communication tool for ANSM, which relates information about training opportunities, new services and resources and changes to the organization. Over the past year, 25 editions were sent to 548 subscribers. The Beacon also includes a section called the Cuddy, which contains information about grants, advocacy alerts and job postings, as well as news from ANSM members, government agencies and heritage-related organizations.

Mail-outs with information about membership renewals, workshops, conference registration, the ANSM Awards program and AGM notices have been sent to members over the past year. Community museums participating in the Advisory Service and the Evaluation Program have also received mail-outs with information about the current year's Advisory Service activity and key evaluation program information.

Staff regularly attend regional meetings and provide update reports on ANSM activities. They also participate on committees of related heritage organizations as well attend meetings and museums community activities, events and presentations. ANSM staff provide expertise and support in consultation with museum members, provincial museum associations, government departments and others. Comprehensive written reports are provided to the Board of Directors by the Executive Director for each board meeting.

# MuseFund For Nova Scotia

# **Background**

The first endeavour of its kind in Canada, MuseFund was intended to provide support for Nova Scotia's museums through a unique collective endowment approach and a goal to raise an initial 2.5 million fund. ANSM prepared the ground work of research and development over a period of years and launched the fund in February 2017. MuseFund development was supported by federal funding through the Canadian Heritage Strategic Initiatives program and provincial funding through the Department of Communities, Culture & Heritage Strategic Development Initiatives program. Debbie Roza-Mercier was employed as Director of Fund Development in fall 2016 and began the process of implementing the business plan including establishing a Fund Development Committee.

### Conclusion

It became clear in the weeks following the launch that the individual donations approach of the fundraising strategy was flawed. Donation levels were low and it was decided that a MuseFund retreat for ANSM board, fund development committee members and staff with guidance from a fund raising expert was needed to refocus fundraising efforts. The retreat was held at lona, Cape Breton and facilitated by Linda Crockett. Retreat decisions included a refocus of fundraising activity to peer to peer fundraising supported by a campaign cabinet with peer leadership/champion. Debbie Roza-Mercier left the program and Bloom Fund Raising Consultants were engaged to provide a prospects research and recommendations report which was delivered in February 2018. While the report provided an overview of potential contributors to a MuseFund initiative, it was determined by the ANSM Board that the organization did not have the capacity to undertake fundraising on this scale at this point in time.

A wrap-up report with donor and stakeholder consultation was undertaken by A.L Arbic Consulting. This report is available on the ANSM website. The Board wishes to thank the many individuals and organizations who contributed their time, interest and expertise to this initiative.

Fund Development Committee members:

Chris Atwood
James Boxall
Charles MacKenzie
VanEssa Roberts – Interim Chair
Angela Saunders – Nova Scotia Museum Rep
Trish Vardy – Secretary
Marla Webber – ANSM Board Rep
Debbie Roza Mercier
Anita Price



# **Museum Evaluation Program**

ANSM began providing a new evaluation program for museums in Nova Scotia in 2016. This followed a careful development process with support from an advisory group, analysis of national/international best practices, piloting and review. The program is provided on behalf of Communities, Culture & Heritage (CCH) and receives funding support from the department.

In 2017, the Nova Scotia Museum participated in the program, with 26 museums and 3 storage facilities being evaluated. Documentation Review was due in May, and Site Evaluations took place July 10-28<sup>th</sup>. Preliminary evaluation reports were delivered to museums and they were given the opportunity to query the results. After the reports were finalized, an overall report was developed and provided to CCH in November that includes analyses of trends and common issues. Once this is approved by the department, it will be made available on the ANSM website.

In the fall, preparations began for 2018 evaluations. The program was open to new participants, and six organizations opted to join, most located within the Halifax Regional Municipality. 12 CMAP museums that were evaluated in 2016 are participating again. Orientation sessions were delivered in October, and a support person has worked with museums over the winter and spring, providing guidance in preparation for Documentation Review. Site Evaluations are slated for July 10-26<sup>th</sup>. ANSM was once again impressed by the number and caliber of evaluator applications, and with the help of the Museum Evaluation Program Working Group (MEPWG) selected 11 individuals to form three evaluation teams.

Sincere thanks again to the MEPWG, who have evolved from the role of steering committee into a strong and collegial working group. They continue to demonstrate their passion and commitment to advising on and assisting with the delivery of this important program, while always keeping the realities of Nova Scotia's many museums in mind.

# MEP Steering Committee

Oralee O'Byrne (Chair), Age of Sail Heritage Centre

Lyne Allain, Mahone Bay Museum (January – March 2018)

Lisette Aucoin-Bourgeois, La Société Saint-Pierre, Cheticamp (April – December 2017)

Michelle Davey, McCulloch House Museum & Genealogy Centre

Karin Kierstead, ANSM (April – August 2017)

Janice Kirkbright, Cole Harbour Heritage Farm

Valerie Lenethen (Nova Scotia Museum – retired)

Maggie MacIntyre, Nova Scotia Museum (January – March 2018)

Susan Marchand-Terrio, Isle Madame Historical Society (January – March 2018)

Anita Price, ANSM

Stephanie Smith, Nova Scotia Museum (April – December 2017)

# 2017 Association of Nova Scotia Award for Excellence in Museum Practices, Individual Contribution

The Association of Nova Scotia Museums presents the Award for Excellence in Museum Practices to acknowledge individuals, volunteer or employees, who have gone above and beyond to make a significant contribution to the museum field in Nova Scotia. In past years the ANSM Award has been presented to Heather Watts 2013, Mr. Ken Adams (2014), Lynn Hayne (2015) and Maggie MacIntyre (2016).

Presented at the ANSM Annual General Meeting by ANSM President, Rodney Chaisson as part of the Treasure Trove Symposium, September 22, 2017.

# **Sheryl Stanton**

This year ANSM is pleased to present the Award of Excellence in Museum Practices, Individual Contribution to Sheryl Stanton, former Curator / Administrator of the Admiral Digby Museum with over 19.5 years service.

Sheryl demonstrated exemplary museum practices through innovative exhibits and creative management, Some of the highlights of her work and her creative passion was demonstrated in the Maud Lewis display, projects such as Slavery in Annapolis and Digby Counties "The Untold Story", and Charting our Waters "A local history of Nautical Charting in and Around the Annapolis Basin.

Sheryl has made an incredible impact on the Nova Scotia museum sector and today we celebrate her contributions and ask her to come forward to be presented with the ANSM Award of Excellence in Museum Practices, Individual Contribution 2017.





Congratulations to Sheryl on behalf of the ANSM Board of Directors, Awards Committee and Member Organizations.

# **Training**

ANSM continues its commitment to provide cost-effective training opportunities on topics relevant to the needs of the museum community in Nova Scotia. 2017/18 was Year One in a third three-year cycle of the Museum Studies Program (MSP). Many museum workers in Nova Scotia are taking the full program and registration for the workshops fill quickly. We continue working in partnership with related organizations plus national and international presenters. This practice strengthens the educational opportunities for museum workers in Nova Scotia and helps to keep costs low.

Key Training Opportunities included:

Treasure Trove Symposium Advisory Service Museum Studies Program

# **Treasure Trove Symposium**

Best Western Plus Liverpool Hotel & Conference Centre, Liverpool, September 22, 2017 Symposium Participants: 54

This one-day symposium featured a wide variety of experienced speakers who offered a literal treasure trove of knowledge relating to work in the museum field. Special thanks to Zak Martellucci (Museum Hack), Keith Mercer (Parks Canada), Christopher McWilliam (Department of Health), Virginia Stephen (Independent Consultant), and Alexis Milligan (Transitus) for encouraging attendees to both analyse and celebrate the work they do in museums across the province. This very well attended symposium had participants thinking, talking, and even dancing! Special Symposium Sponsor: Support4Culture

# **Museum Studies Program - Year One**

The Museum Studies Program is a series of eight courses covering core museological functions including collections management & curatorship, interpretation, museums & community, facility management, management & governance and marketing & fundraising.

The courses are provided in workshop format and offer a combination of lecture, group discussion and exercises. The MSP courses are offered over a three year rotation. Participants can take the workshops in any order, though Year One is structured to offer core principles of administration and operation for a museum. Year Two modules include Museums 101, Collections Management and Interpretation I. Year Three includes Interpretation II, Facility Management and Marketing & Fundraising.

## Museums 101

Museums 101 introduced:

- origins & evolution of museums in society
- unique features of museums
- core functions of museums
- trends & challenges for museums

Presenter: Karin Kierstead April 6 & 7, 2017 Yarmouth County Museum & Archives, Yarmouth, NS 18 Participants

# **Museums & Community**

Key learning outcomes for this course included:

- Learn what community engagement is and how it can be used
- How community engagement will transform your organisation
- Guidelines for engaging community & building productive partnerships
- Key understanding of organisational change

Presenter: Candace Matelic May 25 & 26, 2017 Age of Sail Heritage Centre, Port Greville, NS 20 Participants

# **Museum Management & Governance**

Key learning outcomes for this workshop included:

- The role of board, staff and volunteers
- Legal obligations, ethical responsibilities and accountability
- Budgeting, managing finances and understanding fiscal responsibility
- Defining an organisation's mission, mandate, vision & values
- Introduction to strategic planning & business planning practices
- Introduction to recruiting, training, managing and retaining staff & volunteers
- Information management
- Participants will be able to:
  - Define the distinct roles & duties of board, staff and volunteers
  - Identify and understand the importance of key management and governance tools such as budgets, business plans, strategic plans
  - Apply planning, implementation and evaluation processes to fulfill a museum's responsibilities to community and funders

**Presenter:** Barbara Richman & Leah Hamilton November 2 & 3, 2017 Scott Manor House, Bedford, NS 18 Participants

# **Education & Training Taskforce**

The development and delivery of the educational programs of ANSM are undertaken with the support and advisory council of the Education and Training Taskforce (ETT). This group is an operational body under the supervision of the Executive Director. In the past year, the group assisted with symposium program development, Museum Studies Program implementation and review and future planning for special workshops.

Education & Training Taskforce Members
Anita Price, Chair, ANSM
Karin Kierstead, Secretary, ANSM
Marc Bélanger, Aldrich Pears
Meghan Hallett, Communities, Culture & Heritage
Maggie MacIntyre, Nova Scotia Museum of Natural History
Jamie Serran, Council of Nova Scotia Archives
Elisabeth Tower, Individual

# **Advisory Service**

The fee-for-service program focuses primarily on collections management practices, and provides museums with the CollectiveAccess database which enables them to showcase their collections on NovaMuse.ca. Museums in the Advisory Service receive site visits, one-on-one training, and remote support from ANSM's Evaluation Program Manager, Karin Kierstead and Advisory Assistant, Sandi Stewart.

Both Karin and Sandi maintain regular communications with and provide support to participating museums through the ANSM blog (passagemuseums.blogspot.com), social media (NovaMuse on Facebook, Instagram, Pinterest, Snapchat & Twitter, ANSM on Facebook), and by email, phone, Skype and Google Hangout. This blend of mediums enables ANSM to share professional resources, promote museum activities and collections, and ensure that museums are always in the loop on various activities.

ANSM's continued partnership with Fleming College provides students with an opportunity to improve museum records in CollectiveAccess and collaborate with museum professionals. As in past years, the students really enjoyed the research aspect of the work. 10 museums participated this year, and the students made improvements to 290 collections records total and provided the museums with comprehensive reports on the work.

Projects that target on a particular element of museum collections continue to facilitate great improvements in collections documentation. This year, efforts were focused on digitization training and information improvements. Group training was provided at six locations around the province. ANSM staff met with 145 staff and volunteers from approximately 50 partnering museums during this period. Work was also completed with subject matter experts to enrich records in CollectiveAccess. 250 records from 37 museums were enriched this year by working with four subject matter experts with knowledge of agricultural tools, marine artifacts, and military insignia. Funding from MAP allowed for digitization support, which resulted in approximately 1200 new images of 400+ museum artifacts. NovaMuse.ca was relaunched in September 2017 with improved search options, filters, and educational and interactive features, such as the teachers section and myNovaMuse Galleries. These new components encourage users to celebrate stories found in museum records and share content with others online.

In addition to special project work, museums in the Advisory Service continue to address data entry and digitization backlogs, enter new accessions, and improve the overall quality of their collections information. Over the past year 3,439 new records were entered and 27,028 new images were added to the CollectiveAccess databases and NovaMuse. Collectively, Advisory Service Museums have documented 289,333 artifacts, and 163,215 of these have been captured through digital photo documentation.

Funding from 150 Forward Fund allowed for the development of ANSM's Canada 150 project, Touchstones. This three phase project celebrated Nova Scotia's rich history and ties to confederation. The third phase included the development of an interactive performance piece inspired by stories in museum records on NovaMuse.ca. The audiences at high schools and museums across the province were inspired by the performance and expressed interest in future exploration of featured records. Touchstones also encouraged staff and volunteers at Advisory Service sites to promote their collections, build valuable partnerships and engage with the public.

# List of Advisory Service Museums (53) 2017-2018

Acadian House Museum Admiral Digby Museum Annapolis Heritage Society -O'Dell House Annapolis Valley Macdonald Museum Antigonish Heritage Museum Army Museum Halifax Citadel Atlantic Canada Aviation Museum Black Cultural Centre for Nova Scotia Cape Breton Centre for Heritage & Science Cape Breton Miners' Museum Cape Sable Historical Society Charles Macdonald Concrete House Chestico Museum & Historical Society Colchester Historeum Cole Harbour Heritage Farm Museum Creamery Square Heritage Society

**Cumberland County Museum** Dartmouth Heritage Museum Desbrisay Museum Fort Point Museum Fultz House Museum **HMCS Sackville** Inverness Miners' Museum Islands Museum James House Museum Jost House Museum Kings County Museum LaHave Islands Marine Museum LeNoir Forge Museum Lordly House Municipal Museum MacDonald House Museum MacPhee House Community Museum Malagash Area Heritage Museum McCulloch Heritage Centre Moose River Gold Mines Museum Museum of the Hooked Rug (Trois Pignons)

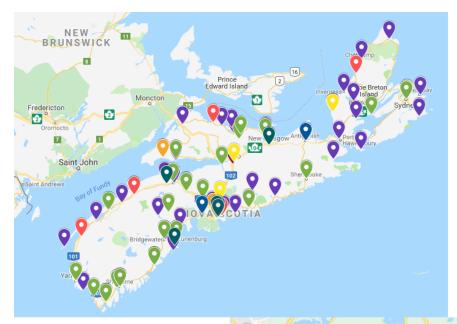
North Highlands Community Museum Nova Scotia Sport Hall of Fame Old Court House Museum Orangedale Railway Museum Ottawa House Museum Parkdale-Maplewood Community Museum Port Hastings Museum Queens County Museum Randall House Museum Scott Manor House Shelburne Museum Complex Sydney & Louisbourg Railway Museum Wallace & Area Museum Wedgeport Sport Tuna Fishing Museum West Hants Historical Society Whitney Pier Museum Yarmouth County Museum & Archive

# Information Management and Access Committee

This is an operating committee of ANSM under management of the Executive Director and with staff support from the Evaluation Program Manager and Advisory Assistant. Committee membership includes advisory service participants as well as collections management and information technology specialists. The committee met 3 times and provided valuable insights and guidance on the Advisory Service.

Margaret Mulrooney, Chair (September 2017-March 2018), Colchester Historeum Gary Melville, Chair (April 2017 – September 2017), The Army Museum Pam Atwell, West Hants Historical Society (April 2017-March 2018)
Joanne Boudreau, Fultz House Museum (April 2017-March 2018)
Kelly Bourassa, Kings County Museum (April 2017-May 2017)
Jocelyn Gillis, Antigonish Heritage Museum (April 2017-September 2017)
Martin Hubley, Nova Scotia Museum (April 2017-March 2018)
Karin Kierstead, ANSM
Penny Mackenzie, Old Sydney Society (January 2018-March 2018)
Kathleen MacLeod, North Highlands Community Museum (April 2017-January 2018)
Kellie McIvor, Halifax Regional Municipality (April 2017-March 2018)
Anita Price, ANSM
Sandi Stewart, ANSM

# **Engagement Map**



- Pleming College Partnership
- Executive Director Visits
- Advisory Service Visits
- Advisory Service Hub Training Sites
- Museum Studies Program Course Locations
- O Touchstones Performances
- Evaluation Sites
- Evaluation Orientation Sessions
- Regional Heritage Group Meetings

