

ANNUAL REPORT 2021-2022



ASSOCIATION OF
NOVA SCOTIA
MUSEUMS



The Association of Nova Scotia Museums is located on the traditional and unceded territory of the Mi'kmaq people. We extend our appreciation for the opportunity to live and learn on this territory in mutual respect and gratitude.

www.ansm.ns.ca
services@ansm.ns.ca

@ copyright 2022

All rights reserved by the Association of Nova Scotia Museums

The Association of Nova Scotia Museums gratefully acknowledges the ongoing financial support of the Department of Communities Culture Tourism & Heritage.

ANSM took the leap to go digital this year! As noted by the CMA in A Sustainable Development Guide for Canada's Museums: "Museum employees' activities have a direct impact on the environment. It is possible to establish structures that will help reduce those impacts." Please click on the hyperlinks in the annual report for additional information. If you would still like a printed copy of this information, please consider printing separate sections of the report. This report can also be found on our website. Thank you for helping us make this change in efforts to do better for our planet.



Table of Contents

<u>President's Message</u>	<u>1</u>
<u>Executive Director's Message</u>	<u>2</u>
<u>Association of Nova Scotia Museums.....</u>	<u>3</u>
<u>Membership</u>	<u>5</u>
<u>Communications</u>	<u>7</u>
<u>Accreditation.....</u>	<u>9</u>
<u>Museum Evaluation Program</u>	<u>10</u>
<u>TRACK</u>	<u>11</u>
<u>Award Program.....</u>	<u>12</u>
<u>Training.....</u>	<u>14</u>
<u>Advisory Service.....</u>	<u>17</u>
<u>Engagement Map</u>	<u>19</u>
<u>Financial Report</u>	<u>21</u>



President's Message

It is with great pleasure that I present to you this Annual Report 2021-2022 which details the many activities and initiatives that the Association has undertaken on behalf of its membership throughout the year. During this last fiscal year, your Board has seen its long time and wonderful Executive Director, Anita Price, leave her position to start a well-earned retirement; welcomed our new Executive Director, Maggie MacIntyre; revamped the Strategic Plan to adjust for COVID-19 interference; worked with Provincial and National organizations to further our objective to meet Equity, Diversity and Inclusion (EDI) objectives; and negotiated with Board, Staff, and the Department of Communities, Culture, Tourism and Heritage (CCTH) to revamp the Museum Evaluation Program (MEP) into the wonderful, new and exciting Training, Resources, Assessment, Coaching and Knowledge-Sharing (TRACK) program. What a year!!!



Maggie hit the road running as she started her time with the Association. She and Karin did a magnificent job, while working together for the first time and under considerable time constraints, to devise the TRACK program as an evolution of the MEP. This meant taking every study and recommendation from our Membership to develop a program that would meet the needs of our Members and our Funders. They did this with finesse and grace! We are all working towards amalgamating the Accreditation Program into the new set-up.

Maggie and Karin continue to work with CCTH to support operational funding programs for museums. I am so pleased with the work the organization has done on behalf of its membership and grateful to our Executive Director, Maggie MacIntyre, Museum Programs Manager, Karin Kierstead, Member Services Coordinator, Emma Lang (February 2021 – March 2022) and Krystal Tanner (covering Emma's Maternity Leave) for their dedication.

ANSM would not be able to support our membership without the help of others. I wish to acknowledge the Department of Communities, Culture, Tourism, and Heritage for their funding, support and encouragement to our organization. We would also like to recognize the support of Canadian Heritage through their Museums Assistance Program and Halifax Regional Municipality for their support of the Museum Evaluation Program. I wish to thank our board and committee (Executive, Nominations, Awards, Hiring) members for the work and commitment they put in on behalf of our membership. I would like to thank all the Museum Evaluators who participated in Evaluations this year with all of the COVID-19 restrictions.

It has been a pleasure working for you as President of the Association. Here's to ANSM continuing to meet the challenges of 2022-2023 with equal grace and determination.

Respectively submitted,

Lisa Wolfe
President, Association of Nova Scotia Museums

Executive Director's Message

It is spring and for the first time in a few years there is a hopeful excitement in the air as we all get ready for a "new normal" season. Cruise ships are back, tourists are coming, school groups are booking, programs are being planned, and we are all looking forward to less virtual and more in-person everything. We are even getting some good weather.

The last few years however have left their mark on museums. COVID-19 allowed many museums to undertake improvement projects. Updated exhibits, reorganization of collections storage, infrastructure repairs, and addressing backlogs of work are all positive things we will take forward. There have also been challenges. Museums are struggling to fill positions, stretching budgets, and updating content with a focus on EDI (Equity, Diversity & Inclusion), accessibility, climate change, and generally responding to our changing world and communities. It really feels like museums are at a crossroads. So much good and yet so many challenges remain on our journey forward.



ANSM shares these feelings with you. As many of you know, it has been a year of transition at ANSM. Anita retired at the end of September 2021. She was a cornerstone to the museum community in Nova Scotia. Every museum we talk to has a story about how Anita improved the sector and challenged everyone to excellence. When I was given the chance to follow Anita as Executive Director, I knew it would be both a challenge and privilege to captain the ANSM ship after her.

The start was rougher than expected as Delta and Omicron kept us in pandemic mode. The request from the NS Department of Communities, Culture, Tourism and Heritage to restructure the Museum Evaluation Program caused ANSM to look at all our offerings to make sure the current and future needs of museums are being met. Thankfully, the tireless work of Karin Kierstead (Museum Program Manager) and the ANSM Board has helped steer us on a new track that builds on the great work ANSM has been doing for years while setting course for an unknown, but hopeful, future.

2022-23 already promises to be filled with good things. We are busy planning TRACK training and pilot sessions, meetings with cultural groups for our new digitization strategy, delivering plaques to our newly accredited museums, and of course, Advisory Service site visits. We thank Emma Lang and Krystal Tanner for their work with the Advisory Service sites last year and look forward to introducing you all to our new Member Services Coordinator, Brittany Houghton. Additionally, Karin and I are both looking forward to being on the road and stopping in to chat with you about your challenges, successes, plans, and dreams for your museums and finding ways for ANSM to help.

Respectfully Submitted,

Maggie MacIntyre
ANSM Executive Director

Association of Nova Scotia Museums

Our Mission: To nurture excellence in and champion on behalf of museums in Nova Scotia.

Our Vision: Museums in Nova Scotia are valued for their community service, are sustainable, and operate according to recognized standards of excellence.

Our Mandate: Working in partnership with museums, communities and supporters, ANSM's mandate is to:

- » Support professional best practices in Nova Scotia's museums; Educate Nova Scotians about the value of museums and Nova Scotian stories;
- » Educate Nova Scotians about the value of museums and Nova Scotian stories;
- » Act as a champion on behalf of museums in Nova Scotia;
- » Engage in activities with provincial, national and international partners that further ANSM's aims and benefit the museum sector as a whole.

Values

The following values underpin what ANSM does and how we work:

- » Service
- » Collaboration
- » Integrity
- » Excellence
- » Inclusivity
- » Sustainability

Members

As of March 31, 2021, the Association included 56 Advisory Service Museum Members, 31 Institutional Museum Members, 25 Individual Members, and 5 Affiliate Members. Members are involved with the Association in a variety of ways including serving as board and committee members, course participants and instructors, conference planners and presenters as well as project partners.

Honorary Members

Individuals who have made exceptional contributions to the Association and the Museums of Nova Scotia to the Association and the Museums of Nova Scotia.

Brian Cuthbertson	Eric Ruff
Gary Selig	Wilma Stewart-White
James O. St Clair	Sylvia Whitehead

In Memoriam

ANSM would like to recognize the loss of two important members of the Nova Scotia heritage community.

Jim St. Clair (1930-2021)

Scott Robson (1949-2021)

Leadership

The Association of Nova Scotia Museums is led by its Board of Directors. This governance body is comprised of members elected by the ANSM membership at the Annual General Meeting. The Board is accountable to the membership and is collectively responsible for the governance of the Association. It is responsible for shaping organisational policy and ensuring its implementation.

The Board identified the following priorities for 2021-22:

- » Continued implementation of ANSM Strategic Plan 2019-2023 and adjust in response to COVID-19 interference
- » Implement delivery of the Accredited Museum designation.
- » Continued delivery of the Museum Evaluation Program
- » Respond to restructuring to Museum Evaluation Program and development of TRACK program
- » Implement new membership categories and fees
- » Training & Workshops – continued implementation of the Training Plan (2010)
- » Advisory Service and related activity continue as core program
- » Deliver & review the ANSM Award Program

Board of Directors and Staff

Board of Directors 2021/2021

President: Lisa Wolfe, 2020-22

Vice-President/Northeast Regional Director: Oralee O'Byrne, 2021-2023

Treasurer/Central Regional Director: Katie Tanner, 2020-22

Secretary/Southwest Regional Director: Dr. Peter

Staff

[Staff](#) implement the Association's mandate to serve its members through evaluation, training, outreach and networking activities. They regularly attend regional meetings, events, exhibitions and programs, meetings, and planning sessions. They provide province-wide programs and services including site visits, consultations and workshops.

Anita Price, Executive Director (retired September 2021)

Maggie MacIntyre, Executive Director (started September 2021)

Cullen, 2019-22

Director at Large/Cape Breton Regional Director: Joyce Rankin, 2020-22

Director at Large: Gabriel Jones, 2021-2023

Director at Large: Barry Rodenhiser, 2020-22

Director at Large: Nicole Dalrymple, 2021-2023

Karin Kierstead, Museum Programs Manager

Emma Lang, Member Services Coordinator (February 2021 – September 2021)

Krystal Tanner, Member Services Coordinator (September 2021 – April 2022)

Interns/Practicums

Cheyenne Hardy (Mount Saint Vincent University, September-December 2021)

Sarah Cavaliere (University of Toronto, May-July 2021)

Partnerships 2021-2022

Partnerships are an intrinsic part of the operations and success of ANSM programs and initiatives. In turn, the Association offers its support and resources to organisations engaged in related work.

The Association partnered with the following companies and organisations in 2021-2022:

[Canadian Conservation Institute](#)
[Canadian Heritage Information Network](#)
[Canadian Museum Association](#)
[Council of Nova Scotia Archives](#)
[Cultural Federations of Nova Scotia](#)
[Department of Canadian Heritage](#)
[Department of Communities, Culture, Tourism and Heritage](#)
[Fleming College](#)
[Halifax Regional Municipality](#)
[Halifax Cape Breton Connection](#)
[LAMNS \(Libraries, Archives & Museums Nova Scotia\)](#)
[Library and Archives Canada](#)
[Mount Saint Vincent University](#)
[Museum of Natural History](#)
[Nova Scotia Museum](#)
[Parks Canada](#)

[Support4Culture](#)
[University of Toronto](#)
[Whirl-i-gig](#)

Memberships 2021 -2022

ANSM is a member of:

[American Association for State & Local History](#)
[Canadian Museums Association](#)
[Heritage Cape Breton Connection](#)
[Council of Nova Scotia Archives](#)
[Cultural Federations of Nova Scotia](#)
[Impact Organizations of Nova Scotia](#)
[Indigenous Curatorial Collective](#)
[Tourism Industry Association of Nova Scotia](#)

The Cultural Federations of Nova Scotia (CFNS) is the umbrella organisation that provides administrative and operational support for eight cultural federations (including ANSM) sharing combined office facilities and related cost share services. CFNS also provides access to a Pension & Health Benefits program for ANSM member organisations. The Executive Director of ANSM serves on the CFNS Management Committee as well as the Board of Directors.

Membership

Types of ANSM Memberships

An ANSM membership is a great way to connect with the museum community in Nova Scotia. ANSM serves as a champion on behalf of museums and educates Nova Scotians about the value of sharing our province's vibrant cultural history. Becoming an ANSM member offers many opportunities for professional development and networking, and is a way to become more involved in our museum community.

The new membership structure was introduced at the start of the 2021 membership year. The membership year runs from June 1 to May 31. If you are interested in joining ANSM simply print and fill out a [membership form](#) or [complete form online on our website](#).

Institutional Memberships

Type	Cost	Benefits
Blue Level: Museums and Societies with budgets of \$100,000 or less	\$100	• Learning event discounts for staff and board members (in person and virtual), including workshops, symposia, conferences and more. • Access to the Advisory Service • A link to your museum's website on our Members page • Eligibility to participate in the Cultural Federations of Nova Scotia Benefits Program • 2 Votes at the Annual General Meeting • Access to lending library
Yellow Level: Museums and Societies with budgets of \$100,001-\$250,000	\$175	
Purple Level: Museums and Societies with budgets of \$250,001 - \$500,000	\$275	
Green Level: Museums and Societies with budgets of \$500,000 or more	\$500	
Affiliate Membership <i>For organizations that support the activities of museums in Nova Scotia</i>	\$100	• Learning event discounts for staff and board members (in person and virtual), including workshops, symposia, conferences and more. • A link to your organization's website on our Members page • Access to ANSM's lending library

Individual Memberships

Type	Cost	Benefits
Individual Membership	\$50	• Learning event discounts (in person and virtual), including workshops, symposia, conferences and more. • 1 Vote at the Annual General Meeting • Access to ANSM's lending library
Student Membership	\$25	
Virtual Membership	\$35	• Learning event discounts (virtual only), including workshops, symposia, conferences and more.

Corporate Memberships

Type	Cost	Benefits
Corporate Membership <i>For businesses and organizations that are excited to benefit from visibility in, and engagement with, the museum community, while supporting the activities of museums in Nova Scotia</i>	\$500	• Logo in our bi-weekly e-newsletter The Beacon • Announcement with your logo in our annual report • A link to your business or organization's website on our Member Museums page • Learning even discounts (in person and virtual), including workshops, symposia, conferences and more • Access to ANSM's lending library

Communications

Communications are a key area of activity for ANSM and we strive to keep information fresh, accurate, relevant, and useful. ANSM regularly communicates with members in a variety of ways including [the Beacon e-newsletter](#), social media ([Facebook](#) & [Twitter](#)), [blog posts](#) and more. In April 2022, ANSM released [a new website](#) with a new look and a focus on user-friendliness.

The website provides information about the Association, its programs and events, internal job postings, organizational reports, personnel information, museological resources, lists of museum members

by region with links, archives and sign-up capacity for the Beacon e-newsletter, online registration and payment options utilizing Stripe. The website links users to NovaMuse.ca as well as the ANSM and NovaMuse social media pages and staff blog.



followers from 2020/21). With 493 followers (an increase of 17 followers from 2020/21), Twitter is primarily used for NovaMuse collections information sharing and engagement. Used primarily for CollectiveAccess tutorials and other videos of interest from our members, ANSM's YouTube page had 3218 views, 95.5 hours of watch time, and 134 subscribers.

Website statistics (April 1 2021 – March 31, 2022)

13,534 visits from 8536 users (up from 11,907 visitors in 2020-21)
38,720 page views (up from 35,536 page views in 2020-21)
2:08 minutes average time on site
2.86 average page views per visit
Traffic sources: 42.86% search engine, 37.80% direct, 11.32% referring, 7.14% social media, and 0.88% email (not included in last report)
Location: 63.79% of users were from Canada, 21.71% of users were from the US, and 14.5% of users were from the rest of the world

the cuddly

beacon
E-LETTER OF THE ASSOCIATION OF NOVA SCOTIA MUSEUMS

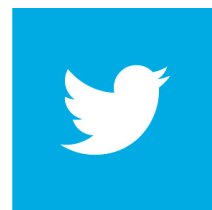
The Beacon e-newsletter is a dynamic communication tool for ANSM. It provides information about professional development opportunities, new services and resources as well as changes to the organization. New this year is a dedicated section that provides resources for EDIA (Equity, Diversity, Inclusion, and Accessibility). These resources link readers to articles, podcast links, projects, webinars, presentations, etc. The Beacon also includes a section called the Cuddy, which provides information about grants, advocacy alerts and job postings, as well as news from ANSM members, government agencies, and heritage-related organizations. Beacon Specials are dedicated

newsletters that highlight particular ANSM events, news, conferences, or initiatives. Over the past year, 37 editions (including 10 Beacon Specials) were sent to 648 subscribers.

The Village Well, first introduced in 2020 to help keep members up to date on pandemic influenced changes and challenges for museums in Nova Scotia as well as provide a forum for sharing news and concerns, continued as a monthly event until September 2021. This Zoom based on line event, anchored by Executive Director, Anita Price, featured guests from various government and partner organizations such as Tourism NS, Canadian Heritage and Communities, Culture & Heritage. 5 sessions were offered in 2021-22 with an average of 20 attendees per session.

Over the past year ANSM has regularly provided information about membership renewals, workshops, conference registration, the ANSM Awards program and AGM notices. Community museums participating in the Advisory Service and Museum Evaluation Program also received communication with information about the current year's Advisory Service activities and key evaluation program information.

Staff regularly attend seasonal regional meetings (via Zoom in 2021-22) and provide reports on ANSM activities. They also participate on committees of related heritage organizations as well attend meetings, museums' community activities, events and presentations. ANSM staff provide expertise and support in consultation with museum members, provincial museum associations, government departments and others. Comprehensive written reports are provided to the Board of Directors by the Executive Director for each board meeting.



Anita Retires



On September 24th, 2021, after ANSM's virtual 2020-21 AGM, a retirement celebration was held for Anita Price. Although COVID-19 kept the in-person gathering small, greetings came in from across the country thanking Anita on her work for the museum sector and wishing her well in a "robust retirement." We are pleased to report that Anita is enjoying retirement but has remained always only an email or phone call away to help "continue the fight" for museums.

To quote one of the many congratulatory messages sent in: "Anita, thank you for all that you have done for museums in Nova Scotia. Your support helped keep many doors open and institutions thrive. Enjoy your well-deserved retirement."



Accreditation

[Accreditation](#) is public acknowledgement of a museum's commitment to professional standards and serving the public trust. Museums will receive the new 'Accredited Museum' designation if they meet the necessary program requirements. For museums accredited before 2023 this included achieving a high score on all sections of their Museum Evaluation. Museums are eligible to apply for Accreditation in their assessment year during the 4-year evaluation cycle. The Accredited Museum designation will provide museums with proof of meeting good practices of museological standards and practices for visitors, funders, and supporters. Applications are adjudicated by a peer Accreditation Panel.

Museums must repeat the process every 4 years in order to maintain their "Accredited Museum" status. The designation is awarded to museum sites, rather than to services, collections, individuals, or umbrella organizations/groups/museums. Organizations that manage multiple museum sites will be required to undergo evaluation for each site, as the designation is site-specific.

Successful museums are encouraged to showcase their designation on-site, as well as on promotional materials, digital platforms, and in grant applications, and will be featured on the ANSM website.

No museums were granted 'Accredited Museum' in 2021-22 due to the COVID-19 pandemic as no museums were evaluated in 2020. The review process returned in January 2022 based on the 2021 summer evaluations. The successful museums will be announced on International Museums Day 2022 (May 18th). An addendum will be included with the Annual Report listing the successful museums for 2022-23.

This initiative is supported by and presented in partnership with Nova Scotia Gaming Support4Culture, the sponsor of the inaugural years of the Museum Accreditation Program.



Museum Evaluation Program

ANSM delivered the Museum Evaluation Program (MEP) from 2016 through 2021. The MEP Working Group (MEPWG) underwent several changes this year but continues to demonstrate their investment and interest in learning about similar programs and putting these lessons to use in Nova Scotia. The program was provided on behalf of the Department of Communities, Culture, Tourism & Heritage (CCTH). The Halifax Regional Municipality (HRM) used the evaluation as part of the accountability for funding delivery of its interim community museum grant program and also contributed to the costs of evaluation delivery.

In 2021, the 29 museums and 1 storage facility that were scheduled for evaluation in 2020 were evaluated (delay of 1 year due to COVID-19). The additional supports provided to all MEP participants via monthly Deep Dive webinars and Documentation Review Dispatches were cited as instrumental in helping museums prepare and excel in their evaluation. Museums received their final reports in September 2021 and a summary report was created for CCTH, which will be posted on the ANSM website.

ANSM began work with Nova Scotia Museum staff to plan and prepare for 2022 evaluations, and registration for orientation sessions opened in September as usual. These orientation sessions were canceled in October when CCTH requested a program review to allow for more training and capacity building based around the needs identified during evaluations. Having incorporated many of these needs into the Museum Studies Certificate Program, webinars, and other training offerings, ANSM was pleased to have the support of CCTH in further expanding professional development opportunities for museums.

Over the winter months, ANSM staff and the Working Group actively engaged in redevelopment of the MEP. This included the implementation of previously planned changes as well as research on new directions. The result is a new program called TRACK – Training, Resources, Assessment, Coaching and Knowledge-Sharing. TRACK will be piloted in the coming year, providing museums with many opportunities to connect and learn.

TRACK Working Group:

Susan Marchand-Terrio (Chair), Isle Madame Historical Society
Lyne Allain, Mahone Bay Museum (May – September 2021)
Cathy Blackbourn, retired Ontario Ministry of Culture, Tourism and Sport
Rodney Chaisson, Highland Village Museum (October 2021 – April 2022)
Nicole Dalrymple, Canadian Museum of Immigration at Pier 21 (October 2021 – April 2022)
Lynette de Montreuil, Desbrisay Museum and Wile Carding Mill
Matthew Hughson, Fisherman's Life Museum
Karin Kierstead, ANSM
Amber Laurie, Nova Scotia Museum
Maggie MacIntyre (October 2021 – April 2022)
Kellie McIvor, Halifax Regional Municipality
Anita Price, ANSM (May – September 2021)



TRACK

The announcement for [the TRACK Program](#) was released on March 10, 2022 as a replacement for the Museum Evaluation Program. 2022 will be a pilot year with full program scheduled to launch in 2023. TRACK stands for Training, Resources, Assessment, Coaching, and Knowledge-Sharing. The program uses a hybrid-model (training and assessment) to build on the success of the Museum Evaluation Program (MEP) with the addition of increased focus on coaching, identifying needs, and providing more capacity building. As a result, ANSM will offer an increase in training in various ways, including, webinars, workshops, updates to existing ANSM Training, and connecting with other sources.

Many museums identified the value of original MEP in helping them update their standards of operation and guiding them on how to become stronger, more engaged organizations. The new program expands beyond museum standards to include EDI, accessibility, responding to climate change, and addresses more community needs. This program will continue to be operated by ANSM who will contract additional professionals to provide content specific training and advice, including support of its working group (MEPWG) and approval from CCTH. Museums participating should notice a decrease in work required to participate and improved capacity building through an increase in training resources provided and a more personalized approach.



Museums will continue to be assessed on a 4-year cycle. The new assessment will remove numerical scoring, increase the focus on qualitative information, and infuse the program with EDI, accessibility, responding to climate change, and addressing community needs. Assessment will include three types of questions, all done through submission rather than site visits, including standards questions, expert peer review, and self-reflection.

TRACK is made possible through support by the Department of Communities, Culture, Tourism and Heritage.



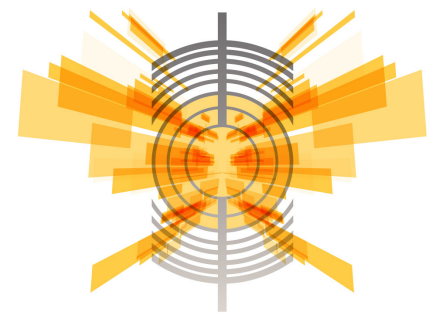
2021 Association of Nova Scotia Museums Award for Excellence in Museum Practices, Individual Contribution

ANSM continues to celebrate individuals, volunteer and staff, as well as organizations who have made remarkable contributions to our community of museums in Nova Scotia through the [Award for Excellence in Museum Practices](#).

In 2021, ANSM accepted nominations in two categories —Individual Contribution and Programming by an Organization. The new Programming by an Organization category recognizes an organization that showcases excellence in programming as demonstrated by a project within the past year, and acknowledges remarkable contributions to a better knowledge of Nova Scotia’s human or natural history.

The dedicated work of the ANSM Board of Directors and Awards Committee members—Chair Katie Tanner and members Lisa Wolfe, Peter Cullen, Debra McNabb, and Joyce Rankin—along with the assistance of former Executive Director Anita Price, has made this award presentation possible. This prize was generously donated by Carr McLean.

ANSM is pleased to present the Award of Excellence in Museum Practices, Programming by an Organization (2021) to Memory Lane Heritage Village for their 1940s Packaging Reproduction project.



AWARD FOR
EXCELLENCE
IN MUSEUM
PRACTICES

ASSOCIATION OF
NOVA SCOTIA
MUSEUMS



The following summary is an excerpt from Memory Lane’s nomination:

“[Memory Lane Heritage Village, which is part of] The [Lake Charlotte Area Heritage] Society is committed to an authentic portrayal of the Hosking General Store (one of the Heritage Village’s 18 buildings) as it was in the 1940s. The Society has the archival records of this store, spanning its 75+ years and has created full inventory of the Store’s merchandise in 1946 from the invoices in its archival collection. [...]

In order to better stock the store shelves the

Society, with an HRM project grant and Young Canada Works student assistance, researched and compiled a list of products known to be for sale in the store. Then [they] scoured museum collections online, [their] own collection, Facebook collector sites, and eBay to locate original labels and boxes that could be scanned and replicated. [...They] worked with Inlet Communications to clean the scans and colour correct where needed to produce a more uniform label. Then [they] worked with Fine Line Silkscreening, a local print house, to print the packaging on matte vinyl (for cans) and matte card (for boxes). These were assembled by Society volunteers, who also were engaged to collect cans for reproductions.”

Recipients of these awards have made remarkable efforts to increase knowledge about Nova Scotia's natural history and heritage through exemplary museum practices. Nominating someone from your museum or an institution is a great way to acknowledge efforts to enrich our museum community.



Training

ANSM continued its [training offerings](#) online into 2021. Adjustments were made to scheduling as well as the time frame for presentation. The online format was again well received by members with strong registration numbers and positive feedback.

Museum Studies Program – Year Two

[The Museum Studies Program](#) is a series of eight courses covering core museological functions. Three courses are offered per year on a rotating 3-year schedule, and typically take place at museum venues across the province to allow for maximum participation.

The courses are provided in workshop format and offer a combination of lecture, group discussion and exercises. Participants can take the courses in any order, though Year One is structured to offer core principles of administration and operation. It includes Museums 101, Museums & Community, and Museum Management & Governance. Year Two modules include a repeat presentation of the popular Museums 101, Collections Management & Curatorship, and Interpretation I: Public Programming. Year Three includes Interpretation II: Exhibitions, Facility Management and Marketing & Revenue Generation.

Museum 101

Museums 101 is the introductory module for a series of eight workshops covering core museological functions: collections management & curatorship, interpretation, museums & community, facility management, management & governance and marketing.

Museums 101 introduced:

- » Origins & evolution of museums
- » Ethics, guidance & organizational culture
- » Core functions of museums
- » Trends & challenges

Facilitator: Karin Kierstead, Museum Evaluation Program Manager, ANSM

Date: March 31, April 7, 14, 21, 28, 2021

Location: Online

Participants: 26

.....

Interpretation I: Public Programming

Interpretation I: Public Programming introduced:

- » Role that public programming plays in fulfilling the educational goals of museums and creating a successful visitor experience
- » How interactive programming can provide a strong link between a museum’s core mandate and an individual’s life experience



- » Key content/subject areas: types of museum interpretation, basic learning styles, elements of successful interpretive programs for the public and schools, increasing interactivity in museum exhibitions, principles of program evaluation

Facilitator: Virginia Stephen

Date: May 5, 12, 19, 26 and June 2, 2021

Location: Online

Participants: 28

Collections Management & Curatorship

Collections Management & Curatorship introduced:

- » Role collections play in museums
- » Essential policies and procedures for proper care, management and use of collections
- » Acquisitions, documentation, handling, and deaccessioning
- » Databases and online access
- » Ethics, legal issues, tax receipts, insurance, and copyright

Facilitator: Karin Kierstead, Museum Evaluation Program Manager, ANSM

Date: October 27, November 3, November 10, November 17, November 24, 2021

Location: Online

Participants: 27

How to Be an Ally: Museum Version

How to be an Ally: Museum Version introduced:

- » Exploring what it means to be an Ally to Indigenous people within a museum context
- » Learn what the term "Ally" means
- » The Cultural Safety Continuum
- » Being an Ally - in Museum ways and in all ways
- » "Nothing about us without Us"

Facilitator: Jeff Ward, Traditional Knowledge Keeper and Director of Membertou Heritage Park

Date: March 11, March 25, April 1, 2021

Location: Online



Participants: 20

LAMNS 2021 Conference

Moving Forward Together: Collaboration and Innovation to Meet Changing Needs

[The LAMNS 2021 Conference](#) was organized by the Association of Nova Scotia Museums, the Council of Nova Scotia Archives, Nova Scotia Library Association, Nova Scotia Archives, Nova Scotia Provincial Library, and the Nova Scotia Museum.

The LAMNS 2021 Conference introduced:

- » Shifting to the virtual (digitization, programming, community outreach etc.)
- » Issues of diversity, equity, and inclusion
- » Truth and Reconciliation, issues of Indigenization
- » Community focused practices, community partnerships
- » Serving underserved communities
- » Accessibility
- » Changing demographics in Nova Scotia
- » Policy shifts
- » How has COVID-19 changed the work we do?



Facilitator: Association of Nova Scotia Museums, the Council of Nova Scotia Archives, Nova Scotia Library Association, Nova Scotia Archives, Nova Scotia Provincial Library, and the Nova Scotia Museum

Date: October 21- 23, 2021

Location: Online

Participants: 128



Advisory Service



Canadian
Heritage

Patrimoine
canadien

This fee-for-service program focuses primarily on collections management practices, and provides participating museums a customized CollectiveAccess database with online sharing via [NovaMuse.ca](https://noveamuse.ca). Museums in the Advisory Service receive site visits (in person or virtual), one-on-one training and remote support from ANSM's Member Services Coordinator with help from the Museum Program Manager. Museums also have the option to participate in special projects and initiatives that enhance information and knowledge of collections.

ANSM staff maintain regular communications and provide support to participating museums through various forms including the [ANSM blog](#), our social media platforms ([Facebook](#) & [Twitter](#)), by email, phone, and Zoom. This blend of mediums enables ANSM to share professional resources, promote museum activities and collections, as well as ensure that museums are aware of various activities.

Now in its 10th year, ANSM's partnership with Fleming College provides students with invaluable experience working in CollectiveAccess as its use continues to expand across the country. Eight museums benefited from students' work this year, which saw the review and improvement of 210 collection records. The students sent each museum a report that outlined their work and gave suggestions on further improvements.

Throughout the year ANSM's Member Services Coordinator delivered digitization training both in person and virtually. With the completion of six hub training sessions: 97 domestic textiles were digitized, 20 business profiles of NS textile manufacturers/makers were updated, and 100 domestic textile records were enriched. Other updates include a new [Condition & Treatment Report](#) feature being released on CollectiveAccess and two new database-training tutorials were circulated to members.

[NovaMuseEd](#) continued to see success during with 28 new collection and curriculum-based resources being published in both English and French. ANSM also presented on the topic of NovaMuseEd at the Social Studies Teachers Association and LAMNS Conferences in October 2021.



Advisory Service members continued to tackle behind-the-scenes collections work through continued pandemic restrictions to an outstanding success. The past year saw an increase of 19,461 new database entries and 38,368 new object representations. Collectively, Advisory Service members have documented 348,900 artifacts, of which 314,847 have associated digital images or media.

List of Advisory Service Museums (56) 2021-2022

Acadian House Museum	Little White Schoolhouse Museum
Admiral Digby Museum	Lordly House Museum
Age of Sail Heritage Centre	Mabou Gaelic & Historical Society
Annapolis Heritage Society	MacDonald House Museum
Annapolis Valley Macdonald Museum	MacPhee House Community Museum
Antigonish Heritage Museum	Malagash Salt Mines Museum
The Army Museum	McCulloch Genealogy Centre
Atlantic Canada Aviation Museum	Musée des Acadiens des Pubnicos
Avon River Heritage Society	Museum of the Hooked Rug (Les Trois Pignons)
Cape Breton Miners' Museum	North Highlands Community Museum
Cape Sable Historical Society	Northumberland Fisheries Museum
Carmichael-Stewart House Museum	Nova Scotia Sport Hall of Fame
Charles Macdonald Concrete House	Old Court House Museum
Chestico Museum & Historical Society	Orangedale Railway Museum
Colchester Historeum	Ottawa House-by-the-sea Museum
Cole Harbour Heritage Farm Museum	Parkdale-Maplewood Community Museum
Creamery Square Heritage Society	Queens County Museum
Cumberland County Museum	Randall House Museum
Dartmouth Heritage Museum	Scott Manor House
Desbrisay Museum	Shelburne County Museum
Fort Point Museum	Strait Area Museum
Fultz House Museum	Sydney & Louisbourg Railway Museum
Islands Museum	Sydney Museum
James House Museum	Wallace & Area Museum
Jost House Museum	Waverley Heritage Museum
Kings County Museum	West Hants Historical Society
LaHave Islands Marine Museum	Whitney Pier Historical Museum
LeNoir Forge Museum	Yarmouth County Museum & Archives

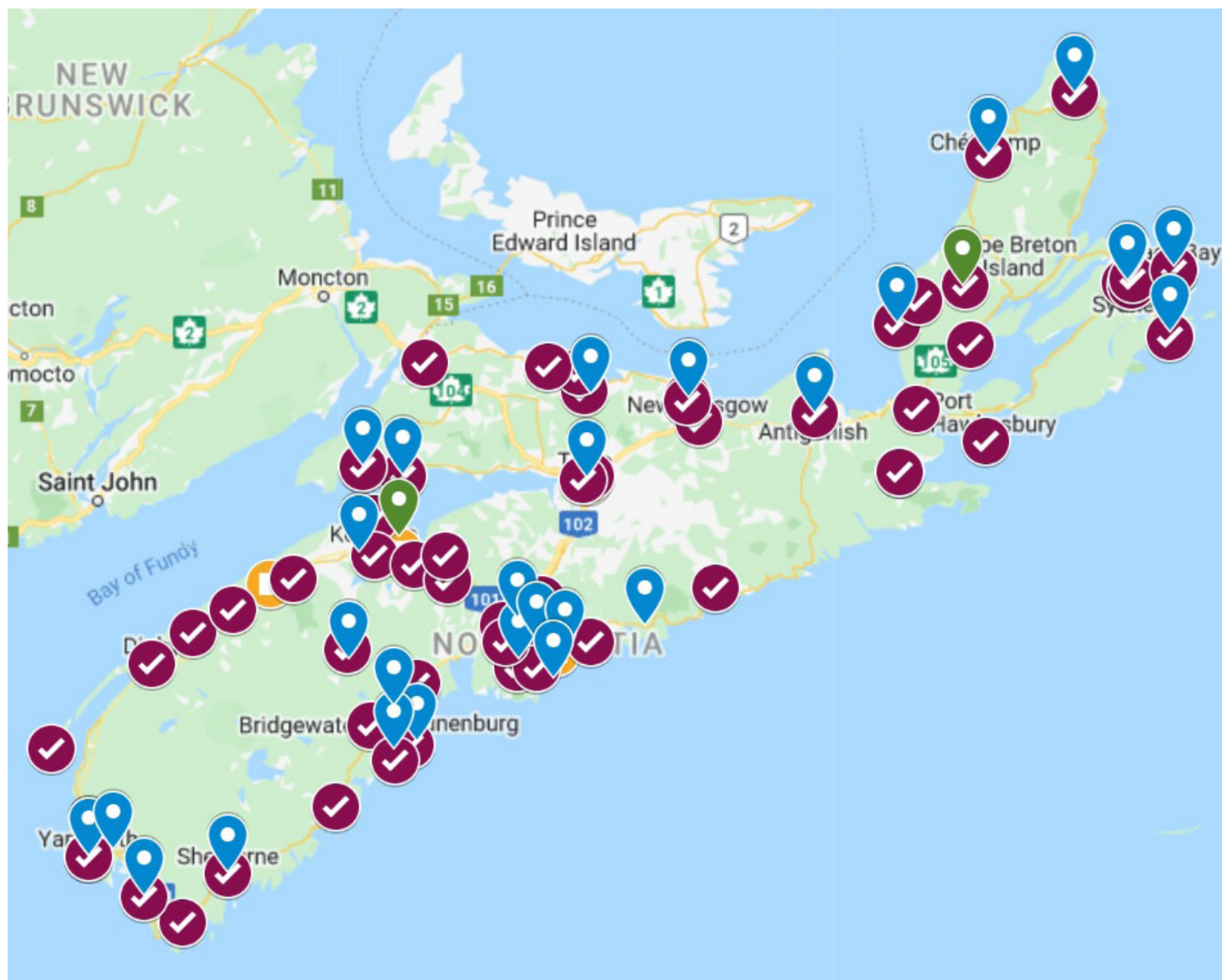
ADVISORY SERVICE WORKING GROUP (FORMERLY INFORMATION MANAGEMENT AND ACCESS COMMITTEE):

This is an operating committee of ANSM under the management of the Executive Director and with staff support from the Manager of the Museum Program Manager and Member Services Coordinator. Committee membership includes advisory service participants as well as collections management and other specialists. The committee meets three times a year, virtually or in person, with additional meetings as required. Members provide valuable insights and guidance on the growth and development of this core service.

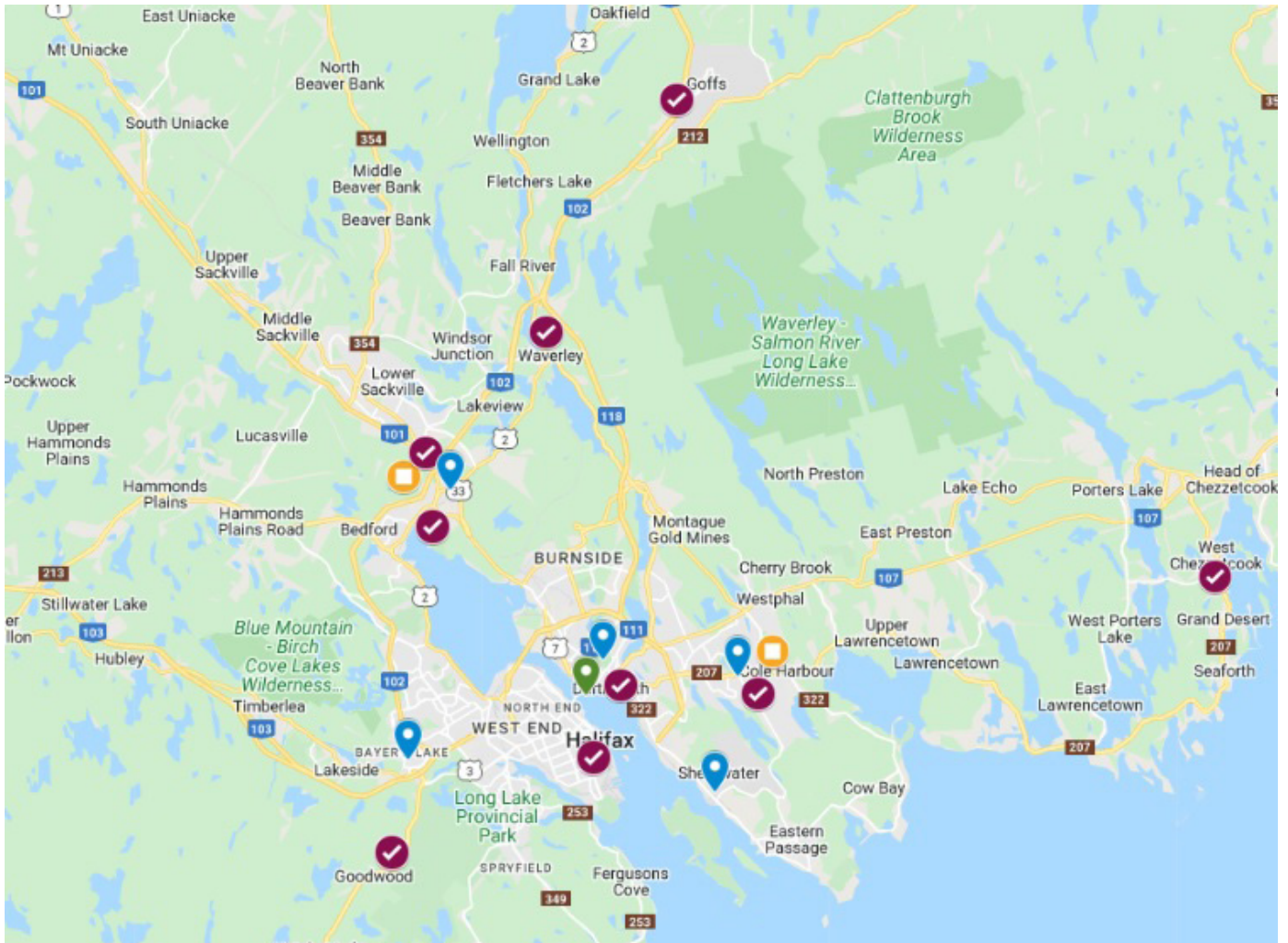
Emma Lang (April 2021 – September 2021), ANSM
Krystal Tanner (September 2021 – March 2022), ANSM
Anita Price (April 2021 – September 2021), ANSM
Maggie MacIntyre (start October 2021), ANSM
Karin Kierstead, ANSM
Kellie McIvor, Halifax Regional Municipality

Carolyn van Gorp, Avon River Heritage Museum
Ashley Sutherland, Colchester Historeum (start December 2021)
Angie MacIsaac, Strait Area Museum
Chara King, The Army Museum

Engagement Map



-  Fleming College Partnership Program
-  Advisory Visits
-  Evaluation Sites
-  Advisory Service Hub Training Sites



ASSOCIATION OF NOVA SCOTIA MUSEUMS

Financial Statements

(Unaudited)

Year Ended March 31, 2022

Contents

	Page
Independent Review Engagement Report	1
Balance Sheet	3
Statement of Operations and Surplus	4
Statement of Cash Flows	5
Schedule of Expenses	6
Notes to the Financial Statements	7, 8



INDEPENDENT REVIEW ENGAGEMENT REPORT

To the Members of the ASSOCIATION OF NOVA SCOTIA MUSEUMS

Report on the Financial Statements

I have reviewed the accompanying financial statements of ASSOCIATION OF NOVA SCOTIA MUSEUMS, that comprise the statement of financial position as at March 31, 2022 and the statements of operations and surplus and schedule of expenses for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian generally accepted accounting standards for not-for-profit organizations and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Practitioner's Responsibility

My responsibility is to express a conclusion on the accompanying financial statements based on my review. I conducted my review in accordance with Canadian generally accepted standards for review engagements which require me to comply with relevant ethical requirements.

A review of financial statements in accordance with Canadian generally accepted standards for review engagements is a limited assurance engagement. The practitioner performs procedures, primarily consisting of making inquiries of management and others within the organization, as appropriate, and applying analytical procedures, and evaluates the evidence obtained.

The procedures performed in a review are substantially less in extent, and vary in nature from, those performed in an audit conducted in accordance with Canadian generally accepted auditing standards. Accordingly, I do not express an audit opinion on these financial statements.

Conclusion

Based on my review, nothing has come to my attention that causes me to believe that the financial statements do not present fairly, in all material respects, the financial position of the ASSOCIATION OF NOVA SCOTIA MUSEUMS as at March 31, 2022 and the results of its operations and its cash flows for the year then ended in accordance with Canadian generally accepted accounting standards for not-for-profit enterprises.

June 10, 2022

Chartered Professional Accountant, CA

PO Box 44075

Bedford, NS B4A 3X5

ASSOCIATION OF NOVA SCOTIA MUSEUMS

Balance Sheet

(Unaudited)

March 31, 2022

2022

2021

ASSETS

Current

Cash and term deposits	\$	125,673	\$	68,927
HST recoverable		3,937		1,019
Prepaid expenses and other current assets		3,299		5,912
	\$	132,909	\$	75,858

LIABILITIES AND SURPLUS

Current liabilities

Accounts payable and accrued liabilities	\$	46,141	\$	8,683
Deferred revenue (note 5)		9,519		3,669
		55,660		12,352

SURPLUS

Unrestricted surplus		26,566		12,823
Restricted surplus (note 6)		50,683		50,683
		77,249		63,506
	\$	132,909	\$	75,858

See accompanying notes to the financial statements

Approved by:

Director: _____

Director: _____

ASSOCIATION OF NOVA SCOTIA MUSEUMS**Statement of Operations and Surplus***(Unaudited)***For the Year Ended March 31, 2022****2022****2021**

Revenue

Public funding

Department of Communities, Culture & Heritage

\$ **85,000** \$ 85,000

Lottery

6,250 6,250

MAP training grant

27,000 26,167

Evaluation program

101,500 80,500

SD - website rebuild

10,000 -

SDI - Life cycle toolkit

4,050 -**233,800** 197,917

Earned revenue

Memberships

16,782 6,326

Fee for service

16,098 15,500

Workshops

22,447 14,892

Other income

18 44

Interest income

- 4

Donations and sponsorships

425 5,175**55,770** 41,941

Total revenues

289,570 239,858

Expenses

Leadership

77,365 77,031

Support services

70,536 45,145

Programs

127,926 93,792**275,827** 215,968

Excess of revenues over expenses (expenses over revenue)

\$ **13,743** \$ 23,890

Unrestricted surplus, beginning of year

\$ **12,823** \$ 6,333

Excess of revenues over expenses

13,743 23,890

Increase in reserve for operational funding

- (17,400)

Unrestricted surplus, end of year

\$ **26,566** \$ 12,823

See accompanying notes to the financial statements

ASSOCIATION OF NOVA SCOTIA MUSEUMS**Statement of Cash Flows***(Unaudited)***For the Year Ended March 31, 2022****2022****2021**

Cash flow from operating activities		
Cash received from funders and members	\$ 292,502	\$ 232,733
Cash paid to suppliers and employees	(235,756)	(214,943)
	56,746	17,790
Cash flow from investing activities	-	-
Cash flow from financing activities	-	-
Net cash provided (used)	56,746	17,790
Cash and cash equivalents		
Beginning of year	68,927	51,137
End of year	\$ 125,673	\$ 68,927

See accompanying notes to the financial statements

Cash flow supplemental information

Total revenues	\$ 289,570	\$ 239,858
Accounts receivable - current year	(3,936)	(1,019)
Accounts receivable - prior year	1,018	1,894
Deferred revenue - current year	9,519	3,669
Deferred revenue - prior year	(3,669)	(11,669)
Cash received from funders and members	\$ 292,502	\$ 232,733
Total expenses	\$ 275,827	\$ 215,968
Accounts payable - prior year	8,683	10,507
Accounts payable - current year	(46,141)	(8,683)
Change in prepaids	(2,613)	(2,849)
Cash paid to suppliers and employees	\$ 235,756	\$ 214,943

ASSOCIATION OF NOVA SCOTIA MUSEUMS**Schedule of Expenses***(Unaudited)***For the Year Ended March 31, 2022****2022****2021****Leadership**

Salaries and benefits	74,464	75,812
Travel and meals	981	255
Board meetings & costs	1,920	964
	\$ 77,365	\$ 77,031

Support services

Conference and AGM	11,518	-
Bank charges	451	832
Directors and officers insurance	794	1,055
Memberships and fees	2,548	445
Office supplies & expenses	981	2,448
Postage & delivery	609	541
Professional development	75	1,779
Professional fees	10,532	8,775
Salaries and benefits	38,466	24,067
Telephone, fax and internet	2,742	3,033
Other admin expenses	1,820	2,170
	\$ 70,536	\$ 45,145

Program expenditures

Marketing and fundraising	-	164
CMA conference	2,200	-
Insurance	1,362	1,287
Workshops & symposiums	3,275	6,084
Advisory services	18,470	19,910
Evaluation program	85,810	66,347
Website rebuild	13,102	-
SDI Lifecycle toolkit	3,707	-
	\$ 127,926	\$ 93,792

ASSOCIATION OF NOVA SCOTIA MUSEUMS

Notes to Financial Statements

(Unaudited)

For the Year Ended March 31, 2022

2022

2021

1. Purpose of the organization

The Association of Nova Scotia Museums (the "ANSM") was incorporated under the Nova Scotia Societies Act and its mandate is, working in partnership with museums, communities and supporters, to

- Encourage the development of professional best practices in Nova Scotia's museums
- Educate Nova Scotians about the value of museums and Nova Scotian stories
- Act as a champion on behalf of museums in Nova Scotia

The ANSM is a not for profit organization and is a registered charity under the Income Tax Act.

2. Summary of significant accounting policies

Basis of accounting

These financial statements have been prepared in accordance with the Canadian accounting standards for not for profit organizations.

Cash and cash equivalents

Cash includes cash and cash equivalents. Cash and cash equivalents consist primarily of term deposits and deposits with a maturity date within one year. Because of the short term nature of these investments, their carrying amount approximated fair market value.

Capital assets

The ANSM has adopted the policy of expensing all capital assets in the year of acquisition. During the current year \$0 (2021 - \$0) of equipment was expensed. The ANSM owns various office furniture, equipment and computer equipment which are not recorded as capital assets.

Revenue recognition

The ANSM follows the deferral method of accounting for contributions. Contributions relating to future programs are deferred and recognized when the related expenses are incurred.

Use of estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates. Calculation of deferred revenues is the most significant item that involves the use of estimates.

3. Financial instruments

ANSM's financial instruments consist of cash, investments, trade receivables and payables. The fair values of these financial instruments approximate their carrying values. It is managements opinion that the ANSM is not exposed to significant interest rate, currency or credit risks associated with these financial instruments.

ASSOCIATION OF NOVA SCOTIA MUSEUMS

Notes to Financial Statements

(Unaudited)

For the Year Ended March 31, 2022

2022

2021

4. Economic dependence

The ANSM is dependent on funds received from the Nova Scotia Department of Communities, Culture and Heritage for continuation of its operations.

5. Deferred revenue

The following contributions were received in the current fiscal year which relate to programs and activities continuing into the next fiscal year;

MuseFund endowment	\$	3,669	\$	3,669
Conference sponsorship		4,000		-
SDI - Life cycle toolkit		1,850		-
	\$	9,519	\$	3,669

6. Restricted surplus

Subject to Board approval, the ANSM allocates unrestricted surplus for future committed projects. As at March 31, 2022, the Board has committed funds to the following:

NovaMuse / Collective Access disaster recovery fund	\$	8,834	\$	8,834
Advisory Service Supplementary Fund		1,849		1,849
Reserve for Operational Funding		40,000		40,000
	\$	50,683	\$	50,683

During the year the Association increased the reserve for operational funding by \$0 (2021 - \$17,400). The purpose of this funding is to allow for an orderly windup of the operations of the Association in the event current ongoing funding is cut or discontinued.

7. Related party transactions

The Cultural Federations of Nova Scotia ("CFNS") provides premises to the ANSM on a rent free basis, subject to a charge for any operating deficit of the CFNS. In addition, the ANSM purchases certain shared services from the CFNS on a cost recovery basis.