



ALL HANDS ON DECK!

2024 CONFERENCE

OCT. 3-4 LUNENBURG

Who is ANSM?

The Association of Nova Scotia Museums (ANSM) is a vibrant not-for-profit organization led by our members. We are a national leader in the museum community that collaborates with many diverse partners to provide relevant and engaging services that strengthen museums. We celebrate that museums in Nova Scotia are ever-changing. They reflect and are actively engaged in their communities, are environmentally and financially sustainable, and operate according to professional standards. Our natural and cultural history becomes inspiration for a better tomorrow.

All Hands on Deck! recognizes the many people and skills that go into making a museum not only function, but thrive. This year's conference looks to all areas of museum work, including governance, community, communications, management, operations, collections, interpretations and fiscal stability. ANSM is planning an exciting schedule of speakers, events, and activities in Lunenburg. In addition to great learning, the conference will provide an opportunity to connect with colleagues and friends for support and socialization. We anticipate strong attendance for this conference and for it to have a special impact across the heritage sector.

What can you expect as a sponsor?

ANSM membership includes most museums in the province and many plan to attend ANSM's conference. Sponsors will have increased visibility with conference delegates as well as all museums in Nova Scotia to whom this conference will be promoted.

Sponsorship Levels

Gold (\$5000+)

Silver (\$1000+)

Bronze (\$300+)

Friend (\$50+)

Benefits	Gold	Silver	Bronze	Friend
Logo and link on ANSM's conference webpage	X	X	X	X
Logo and link on ANSM special Beacon e-newsletter	X	X	X	X
Recognition in ANSM's Annual General Report	X	X	X	X
Logo and link on Conference App	X	X	X	
Recognition in Social Media Post	X	X	X	
Banner, pop-up, or other promotional materials at conference event	X	X		
Verbal thanks in opening remarks with other sponsors	X	X		
Speaking opportunity at sponsored event	X			
ANSM member rate registration for staff and 2 complementary tickets to sponsored event (e.g., reception, keynote)	X			