



Museum Studies Program: Interpretation 1: Public Programming

For 2021: All workshops will be offered by online on Wednesdays from 2-4pm

Date: May 5, 12, 19, 26 and June 2, 2021

Location: Online (Zoom)

Facilitator: Virginia Stephen

Enrolment Limits: 30 participants

Learning Outcomes

This workshop examines the role that public programming plays in fulfilling the educational goals of museums and creating a successful visitor experience. A particular focus will be how interactive programming can provide a strong link between a museum's core mandate and an individual's life experience.

Key content/subject areas:

- types of museum interpretation
- basic learning styles
- elements of successful interpretive programs for the public and schools
- increasing interactivity in museum exhibitions
- off site and on-line programming
- principles of program evaluation

The workshop will combine formal instruction, group discussion, hands-on exercises and a graded take-home assignment.

Facilitator Virginia Stephen has extensive work and volunteer experience at museums and heritage organizations across Canada. She has previously served as an evaluator for the Alberta Museums Association Recognized Museums Program.

Note: This workshop is the first module in a two-part interpretation workshop series. Module two focuses on exhibition development and presentation and will be offered as part of the Museum Studies Program in 2022.

This workshop can be taken as part of the ANSM Museum Studies Program or on its own.

Registration Information

- ANSM Members: \$100.00
- Non-Members: \$150.00
- Registration Deadline: May 3, 2021

Registration opening will be announced on Facebook, in the Beacon, and in the Events section of the ANSM website. To register, send a completed registration form with payment by cheque or money order to: **Association of Nova Scotia Museums, 1113 Marginal Road, Halifax, Nova Scotia, B3H 4P7** To register online, please follow links in the Events section.

For more information call (902) 423-4677 or email admin@ansm.ns.ca