



ASSOCIATION OF
NOVA SCOTIA
MUSEUMS

Annual Conference
October 16-18, 2023
Baddeck, Nova Scotia

Sponsorship Opportunities

Who is ANSM?

The Association of Nova Scotia Museums (ANSM) is a vibrant not-for-profit organization led by our members. We are a national leader in the museum community that collaborates with many diverse partners to provide relevant and engaging services that strengthen museums.

We celebrate that museums in Nova Scotia are ever-changing. They reflect and are actively engaged in their communities, are environmentally and financially sustainable, and operate according to professional standards. Our natural and cultural history becomes inspiration for a better tomorrow.

Museum Care: Self-Care, Team Care, Community Care

Museum conferences regularly focus on care of collections, care of facilities, and care for exhibits. This year, it is time to care for the museum people who make it all happen.

Self-Care will explore how passion for our work is not enough to protect museum workers from burn-out. Team care will explore how the workforce is changing and how we can support emerging museum professionals, succession planning, and creating positive work environments. Community care will explore how museums are becoming inclusive of their community and providing needed services.

ANSM is planning an exciting schedule of speakers, events, and activities in Cape Breton. In addition to great learning, the conference will provide an opportunity to connect with colleagues and friends for support and socialization. We anticipate strong attendance for this conference and for it to have a special impact across the heritage sector.





What can you expect as a Sponsor?

Most museums in Nova Scotia are ANSM members and plan to attend ANSM's conference. Sponsors will have increased visibility with conference delegates as well as all museums in Nova Scotia to whom this conference will be promoted.

Sponsorship Levels

- Gold (\$5000+)
- Silver (\$1000+)
- Bronze (\$300+)
- Friend (\$50+)

Benefit	Gold	Silver	Bronze	Friend
Logo and link on ANSM's Conference Webpage	X	X	X	X
Logo and link on ANSM's special Beacon e-newsletter	X	X	X	X
Recognition in ANSM's Annual General Report	X	X	X	X
Logo and link on Conference App	X	X	X	
Recognition in Social Media Post	X	X	X	
Banner, pop-up, or other promotional materials at conference event	X	X		
Verbal thank in opening remarks with other sponsors	X	X		
Speaking opportunity at sponsored event	X			
ANSM member rate registration for staff and 2 complementary tickets to sponsored event (e.g., reception, keynote)	X			

