

Pillar 4: Communications - Submission for Peer Coaching

To what extent is the museum sharing and promoting its programs, services, and activities?

Email:

Name of museum:

1. Submit three marketing files for review, from different projects and platforms if possible (e.g., social media post, on-site signage, poster, etc.). At least one example should include the museum's logo. In under 200 words, explain the museum's goal for the examples submitted.